

Susan Roberts

Professor of Art

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Education

Master of Fine Arts, Printmaking, departmental distinction, University of Georgia, 1986

School of the Museum of Fine Arts, Boston, 1972, 73, 78

Bachelor of Fine Arts, magna cum laude, Blue Key Honor Society University of Georgia, 1971

Research and Professional Chronology**1983-2015 Susan Roberts / Art Color Design**

Broad expertise as an art director and colorist in interior architecture, color and design integrated in the built environment: architectural color palettes, murals, signage, exhibits and building materials. Primary designer and colorist working with H.A. Boyd Architects in New Jersey.

Collaboration with architects and other professionals working together on multi-faceted commercial projects. Honored by over thirty distinguished awards in environmental graphic design, architecture and interior architecture including the American Institute of Architects AIA Honor Award for Interior Architecture.

Specialization in the design of architectural color palettes, environmental graphic design for upscale restaurants and food markets. Recent work in the Philippines won thirteen international juried design awards.

Design Award Highpoints

IIDA, International Interior Design Association, Winner, Sixteenth Annual Will Ching Design Competition

Asia & Pacific Federation of Architects / Interior Designers (IAI), Silver Prize: Retail, 16th APIDA Asia & Pacific Interior Design Awards, Shanghai

American Institute of Architects 1998 AIA Honor Award for Interior Architecture

ASID American Society of Interior Designers, First Place: Hospitality: Restaurant and Hotel Interiors

National Endowment for the Arts and U. S. Department of Transportation, Commendation for Design Excellence, national juried award

American Society of Landscape Architects, Merit Award in Urban Design, ASLA Awards, national juried award

1978-1983 Design Nonpareil Studio, Boston, Massachusetts

Senior Partner in an architectural design studio, art directing environmental graphic design: exhibitions, retail design, architectural and print graphics. Clients included the City of Boston, the Boston Redevelopment Authority, Massport and the National Trust for Historic Preservation. Designed and curated exterior exhibitions in Akron and Milwaukee for Sasaki Associates, Boston. Responsibilities included supervising junior designers and outside consultants, managing accounts and writing proposals and bids.

As consultants to the Boston Redevelopment Authority, Sasaki Associates, and the City of Boston, Design Nonpareil designed and curated historical exhibitions for exterior and interior sites. Under contract to the Boston Neighborhood Development and Employment Agency from 1980 to 1983, Design Nonpareil developed Master Townscape Plans and renovation designs for buildings in nine Boston business districts.

The Studio also helped formulate implementation procedures for the commercial development division

of the NDEA and conducted a training program for field managers, financial analysts and designers in the agency. Emphasis was placed on renovation of commercial buildings, facade graphics, design of public improvements, and the process of implementation in cooperation with merchants and building owners.

1976-1978 Vision, Inc., Cambridge, Massachusetts

Graphic Design Director, architectural preservation and planning firm. Concentration: townscape revitalization plans for Chelsea, Arlington and Worcester, Massachusetts and for Riverhead, New York: facade renovation and signage, publications, development of sign codes and townscape master plans, coordination with city officials, merchants and volunteers, grant proposals and exhibition design.

Presented design proposals to city officials and merchants. Project Co-Director for The Chelsea Memory Wall, a 70-foot exterior mural of past and current Chelsea events and people.

1975-1976 Boston 200 Corporation, Boston, Massachusetts

Designer in a three-person team coordinating all graphics for Boston's bicentennial celebration, serving the design needs of the 30-person corporation. Worked directly with the marketing director on a diverse range of projects including brochures, posters, signage, exhibits, kiosks and sales strategy.

1973-1975 Freelance graphic designer, Boston, Massachusetts

Illustration, slide graphics, book jackets. Clients: Polaroid Corporation, Envision Corporation, Laurence Associates, Inc., Little, Brown, Houghton Mifflin Company, Arthur D. Little

1972 Robert Horan Studio, Boston, Massachusetts

Illustrator. Clients: Honeywell, Shawmut Bank, Houghton Mifflin Company, American Optical

1971 Jordan Marsh Company, Boston, Massachusetts

Advertising and design

Teaching

1996-2015 Professor of Art

1989-1996 Associate Professor of Art, tenure 1989

1986-1989 Assistant Professor of Art

1983-1986 Instructor of Art

2003-2015 Art Director, Design Center: Student Center for Design and Typography

Initiated in 2003, the Design Center is a research, professional education and public service classroom. Graphic design seniors in the Design Center strive to generate public service design to promote and communicate national and global issues. Design Center students have won more than sixteen awards in national design competitions.

Teaching Highpoints

1987-2013 Exhibition Coordinator/Curator, Graphic Design Student Exhibitions

2008-2011 General Sandy Beaver Professorship

2009 Freshman Seminar, Fall Semester, Color and the Artist's Palette

2002 Sandy Beaver Special Teaching Award, University of Georgia

1998-2000 Franklin College Faculty Senate, Academic Standards Committee

1992-1998 SEG, Society for Environmental Graphic Design, Education Committee

1997 Freshman Seminar, Fall Quarter, Eight Graphic Designers and Their Work

Publications

2015 Michael Simon: Pick of the Kiln

Editor, designer, registrar of a digital Catalogue Raisonne of the Michael Simon pottery collection: a comprehensive, annotated listing of a distinct group of pots selected by the potter from each kiln load dating from 1978 to 2005. The catalog record is a digital companion to the book, Michael Simon: Evolution. Editor: Susan Stokes Roberts, UNC Press, 2011. The catalog comprises copy, captions, classifications, 414+ photographs and pottery labeling.

The digital catalog, Michael Simon: Pick of the Kiln and the book in print, Michael Simon: Evolution are placed in appropriate venues such as digital files in museum and school libraries for scholars, historians of American ceramic art, art students and art collectors.

2015, 2004 A Field Guide to Historic House Types in Oglethorpe County, Georgia, Historic Oglethorpe County, art director, book design

2011 Michael Simon: Evolution. Univ. of North Carolina Press. August 2011. edited by Susan Stokes Roberts, c.140 pp., 9 x 11 1/4, 112 color illus., 15 b&w illus. ISBN 978-0-8078-7214-7, \$45.00t Cloth, FINE ARTS

1976 A Boston Holiday Coloring Book, illustrated by Susan Roberts with poems by William Okie, publisher: Boston 200 Corporation

University Service Highpoints

Selected University and LDSOA Service, comprehensive list begins page 20

2010-2015 & 1996-1999 University Council

2012-SP2014 Chair, Graphic Design

1987-2013 Exhibition Curator, Annual Student Exhibitions, Graphic Design

2009-2012 Advisory Board, Willson Center for Humanities and the Arts

2007-2010 Faculty Advisory Committee to the President, Dr. Michael Adams

2006 Nomination for the Wheatley Professorship in the Arts, by Director Carmon Collangelo

2004-2006 & 1998 -2001 Franklin College Faculty Senate

2004-2005 Chair, Franklin College Promotion and Tenure Advisory Committee, Fine and Applied Arts

1996-2005 Chair, Governance Committee, School of Art

2001-2004 Editorial Board, University of Georgia Press

1999 Dean's Committee, Strategic Planning and Evaluation, Franklin College

1997-1999 Chair in 1999, Franklin College Promotion and Tenure Advisory Committee, Fine and Applied Arts

1996 Creative Research Medal, University of Georgia Research Foundation, Inc.

1994-1995 Chair, Program Review Committee, Classics Department

Professional Design Awards

2010 ARE / NASFM, Association for Retail Environments, Grand Prize for Supermarket / Grocery Store, client: H. A. Boyd Architects, international juried award

2010 Retail Design Awards, Landmark-Makati, Makati City, Philippines, client: H. A. Boyd Architects, international juried award

2010 ISP/VM+SD, Institute of Store Planners / Visual Merchandising and Store Design, 6th Annual Retail Renovation Competition, First Place: Supermarket, Landmark-Makati, Makati City, Philippines, client: H. A. Boyd Architects, international juried award

2010 RDI Retail Design Institute, 39th Annual, International Store Design Competition Best of 2010 Award and Grand Prize Supermarkets, Landmark-Makati, Makati City, Philippines, client: H. A. Boyd Architects, international juried

2010 AIA New Jersey chapter of the American Institute of Architects, Honor Award, 2010 Design Awards, Landmark-Makati, Makati City, Philippines, client: H. A. Boyd Architects, national juried award

2010 AIA Newark & Suburban Architects, Gold Medal 2010 Design Awards, Newark, New Jersey, Landmark-Makati, Makati City, Philippines, client: H. A. Boyd Architects, national juried award

2009 UCDA University and College Designers Association, Award of Excellence, 39th Annual UCDA Design Competition, international juried competition, Seattle, Washington

2008 Interior Design Magazine, Merit Award: Retail, Best of Year Awards 2008, Landmark, Manila, Philippines, client: Hugh A. Boyd Architects, international juried award

2008 IIDA, International Interior Design Association, Winner, Sixteenth Annual Will Ching Design Competition, Landmark, Manila, Philippines, client: Hugh A. Boyd Architects, international juried award

2008 Asia & Pacific Federation of Architects / Interior Designers (IAI), Silver Prize: Retail, 16th APIDA Asia & Pacific Interior Design Awards, Landmark, Manila, Philippines, client: H. A. Boyd Architects, international juried award, Shanghai

2008 ARE / NASFM, Association for Retail Environments, Winner: Store of the Year Award, Grand Prize for Supermarket / Grocery Store, 2008 Retail Design Awards, Landmark, Manila, Philippines, client: H. A. Boyd Architects, international juried award

2008 Retail Traffic Magazine, Honorable Mention: New Store 500 sq. ft. or more, 2008 SADI Awards: Superior Achievement in Design and Imaging, singular award in this category, Landmark, Manila, Philippines, client: H. A. Boyd Architects, international juried award

2008 UCDA University and College Designers Association, Award of Excellence, 38th Annual UCD Design Competition, international juried competition, Savannah, Georgia

2008 ISP/VM+SD, Institute of Store Planners / Visual Merchandising and Store Design, First Place, Supermarket and Innovation Award, International Store Design Awards 2007, Landmark, Manila, Philippines, client: H. A. Boyd Architects, international juried award

2005 New Jersey chapter of the American Institute of Architects (AIA), Honor Award, 2005 Design Awards, Ardmore Farmers Market in Philadelphia, client: H. A. Boyd Architects, national juried award

2000 New York City Arts Commission, Environmental Art Award, Jamaica Market Sculptural Entrance Sign, client: H. A. Boyd Architects, national juried award

1999 American Institute of Architects, Honor Award, New England Design Awards, client: H. A. Boyd Architects, juried, Boston

1999 Maine Chapter of the American Institute of Architects, Award of Excellence, 1999 Design Awards, client: H. A. Boyd Architects, juried award

1999 Bruner Foundation, Inc., Silver Medal, 1999 Rudy Bruner Award for Urban Excellence, Boston, client: H. A. Boyd Architects, national juried award

1998 American Institute of Architects 1998 AIA Honor Award for Interior Architecture, client: H. A. Boyd Architects, national juried award

1996 CODA Corporation for Olympic Development, First Place, Cultural Shuttle Bus Design Competition, juried award, Atlanta

1993 SEGDS Society for Environmental Graphic Design, Merit Award, 1993 Design Awards Competition, international juried award

1993 IIDA, International Interior Design Association and Interior Design magazine, Winner, First Annual Will Ching Design Competition 1993, client: H. A. Boyd Architects, international juried award

1993 ASID American Society of Interior Designers, First Place: Hospitality: Restaurant and Hotel Interiors, client: H. A. Boyd Architects, national juried award

1993 Interior Design Project Awards, client: H. A. Boyd Architects, national juried award

1993 Print Casebooks 10, Winner, and the Best in Environmental Graphics, international juried award

1993 New Jersey Society of Architects, Award of Excellence in Architecture, client: H. A. Boyd Architects, juried award

1993 U.S. Gypsum Association, Honorable Mention, 1993 Drywall Construction Award

1991 New Jersey Society of Architects, Award of Excellence in Architecture, 1991 Design Awards, client: H. A. Boyd Architects, juried award

1981 National Endowment for the Arts and U. S. Department of Transportation, Commendation for Design Excellence, Chelsea Memory Wall, Chelsea, MA, national juried award

1980 American Society of Landscape Architects, Merit Award in Urban Design, 1980 ASLA Awards, Chelsea Center City Revitalization in Chelsea, Massachusetts, national juried award

1976 National Trust for Historic Preservation and the Royal Oak Foundation, Fellowship / Travel Award, information kiosk, 18th century landscape garden, Claremont, Surrey, England, national juried award

Exhibitions

- 2015 Hickok Cole Art Night, Washington Project for the Arts, juried, Washington, DC
- 2013 Faculty Exhibition 2013, Lamar Dodd School of Art, Athens, Georgia
- 2011 Faculty Exhibition 2011, Lamar Dodd School of Art, Athens, Georgia
- 2009 Hickok Cole Art Night, Washington Project for the Arts, juried, Washington, DC
- 2009 39th Annual UCDA □ Design Competition and Exhibition, UCDA University and College Designers Association, juried, Seattle, Washington
- 2009 Hill-Stead Museum Art Auction, invitational, Farmington, Connecticut
- 2008 Hickok Cole Art Night, Washington Project for the Arts, juried, Washington, DC
- 2008 38th Annual UCDA □ Design Competition, University and College Designers Association, juried, Savannah, Georgia
- 2008 Faculty Exhibition 2008, Lamar Dodd School of Art, Athens, Georgia
- 2004 Visual Proof, 9th Annual Photographic Competition, Photographic Center Northwest, Seattle, Washington, Honorable Mention, juror: Roy Flukinger, Senior Curator, Photography and Film, Ransom Humanities Research Center, University of Texas, Austin
- 2004 American Landscapes Exhibit, Honorable Mention, juror: Ross Merrill, Chief of Conservation at the National Gallery of Art, Maryland Federation of Art, Annapolis, Maryland
- 2004 29th Juried Exhibition, Lyndon House Arts Center, Athens, Georgia, juror: David Levy, Director, Corcoran Gallery of Art in Washington, D.C.
- 2003 An American Experience 2003, Second Place Juror Award, juror: Will South, Curator of Collections, Weatherspoon Gallery at UNC Greensboro, Associated Artists of Winston-Salem, North Carolina
- 2003 Fay Gold Selects, juror: Fay Gold, Fay Gold Gallery in Atlanta, Georgia, the Atlanta Photography Group, TULA Arts Center, Atlanta, Georgia
- 2003 12th National Juried Show, juror: Dana Miller, Associate Curator for Postwar Art, Whitney Museum of American Art, NYC, Art Center of Northern New Jersey, New Milford
- 2003 28th Juried Exhibition, juror: Rachael Blackburn, Director of the Kemper Museum of Contemporary Art in Kansas City, Lyndon House Arts Center, Athens, Georgia
- 2002 27th Juried Exhibition, Honorable Mention, juror: James Rondeau, Associate Curator of Contemporary Art, Art Institute of Chicago, Lyndon House Arts Center, Athens, Georgia
- 2001 New 3: New Artists, New Works, New Year, Blue Spiral 1 Gallery, Asheville, North Carolina
- 2000 National Invitational Art Exhibition, Brenau University Gallery, Gainesville, Georgia
- 2000 Collaborating Couples, curator: Donald Keyes, Georgia Museum of Art, Athens, Georgia

- 2000 Lamar Dodd School of Art Celebrates 2000, Lyndon House Arts Center, Athens, Georgia
- 1997 Works on Paper, Sandler Hudson Gallery, Atlanta
- 1997 Faculty Exhibition 1997, Georgia Museum of Art, Athens, Georgia
- 1997 Vessels: Southern Expressions of an Art Form, curator: Marianne Lambert, Artwalk, Atlanta, Georgia
- 1997 Historical Allusion: An Exhibition of Photographs of Central Park and 25 Years of Environmental Graphic Design, invitational exhibition and lecture, School of Environmental Design, University of Georgia, Athens, Georgia, solo
- 1990 Center for Design and Typography, The Pushcart Wars, Visiting Designer: Cooper Union, Lower East Side Tenement Museum, New York City

University Awards and Grants

- 2008-2011 General Sandy Beaver Teaching Professorship, University of Georgia
- 2009 Senior Faculty Research Grant, *How color can transform basic materials and our experience of space*, University of Georgia
- 2002 Sandy Beaver Special Teaching Award, University of Georgia
- 2000 Senior Faculty Research Grant, *Complex Color: Architectural Color and the Artist's Palette*, University of Georgia
- 1999 Center for Humanities and Arts Research Fellowship, Color in the Natural and Built Environment, University of Georgia
- 1997 Senior Faculty Research Grant, *Color in the Natural and Built Environment*, University of Georgia
- 1996 Creative Research Medal, University of Georgia Research Foundation, Inc.

Design Presentations

- 2002 Society for Environmental Graphic Design, Association Forum Speaker, Neocon South: Conference and Exposition, Georgia World Congress Center, Atlanta
- 2001 SEG D, Society for Environmental Graphic Design, Architectural Color and the Artist's Palette, National Conference 2001, juried presentation, Miami

Design Competitions

- 1996 Olympics Cultural Shuttle Bus Design Competition, First Place, CODA Corporation for Olympic Development, Atlanta
- 1989 Washington D.C. American Peace Garden Competition, collaboration with Bruce Kelly LA, NYC, international juried competition

1988 Municipal Art Society New York Waterfront Competition, Honorable Mention, collaboration with Bruce Kelly, LA, NYC, exhibitions at the Municipal Art Society and at the Fashion Institute of Technology, international juried award, New York City

Design in Publications / Reviews

2011 Library Journal, review: Michael Simon: Evolution. Univ. of North Carolina Press, 2011, ed. by Susan Stokes Roberts, c.140 pp., 9 x 11 1/4, 112 color illus., 15 b&w illus. ISBN 978-0-8078-7214-7, \$45.00t Cloth, FINE ARTS, by David McClelland, Andover, NY, September 23, 2011

2011 *Revista Internacional CERAMICA* magazine, review: Michael Simon: Evolution. p. 32, No. 123, Fall 2011

2011 *Ceramics Monthly* magazine, review: Michael Simon: Evolution, "Clay Culture: A Potter's Evolution," by Jessica Knapp, October, 2011

2009 *Urban Design for an Urban Century: Placemaking for People* by Lance Jay Brown, David Dixon, and Oliver Gillman, Jamaica Market, winner of the New York City Arts Commission, Environmental Art Award, Jamaica Market Sculptural Entrance Sign, A book about the last ten years of AIA Honor Award winners in Regional & Urban Design, 2009

2008 *Interior Design* magazine, Merit Award: Retail, Best of Year Awards 2008, Landmark Market, Manila, Philippines, project architect: Hugh A. Boyd Architects

2008 *VM+SD, Visual Merchandising and Store Design* magazine, "International Store Design Competition," Landmark, First Place Supermarket, Manila, Philippines, February 2008, p. 28

2008 *Retail Architecture Review 2008, Retail Traffic Magazine* supplement, "Recognizing the Year's Top Retail Designs", 2008 SADI Awards: Superior Achievement in Design and Imaging, Honorable Mention, Landmark, Manila, Philippines, September 2008, p. 13

2008 *DDI Magazine: Display and Design Ideas* magazine, "Market Brilliance: The Landmark Redefines the Supermarket," Store of the Year Award, Grand Prize for Supermarket / Grocery Store, 2008 ARE Association for Retail Environments Retail Design Awards, April 2008, cover, pp. 16-18

2008 *Showflat* magazine, The Collection of 16th Asia Pacific Interior Design Awards, Silver Prize: Retail, 16th APIDA Asia & Pacific Interior Design Awards, Landmark, Manila, Philippines, DaLian University of Technology Press CO., LTD, Chinese, English

2002 *Signs of the Times* magazine, "The Design Instructor's Perspective," February, pp. 88-89

2001 *Communication Arts* magazine, Society of Environmental Design conference review, "SEGD, Miami Beach: Having Fun is Serious Business," by Matthew Porter, December, p. 270

2000 *Art Papers* magazine, Southeast Reviews: Athens, *Collaborating Couples*, Georgia Museum of Art, photo, November / December, p. 34

2000 *Collaborating Couples*, catalog. Georgia Museum of Art, June, p. 6

1999 *You Are Here: Graphics that Direct, Explain & Entertain* from the Society for Environmental Graphic Design. St Publications, Inc. *The Salad Bowl*, pp. 56-57

1998 *Architectural Record* magazine. The Salad Bowl restaurant, "American Institute of Architects 1998 Honors and Awards." May, p. 103

- 1995 *The New Restaurant: Dining Design 2* by Charles Morris Mount, PBC International, Inc. *The Salad Bowl* restaurant, cover, pp. 24-29
- 1995 *Designing and Planning Three Dimensional Graphics* by Wayne Hunt, Madison Square Press, *The Salad Bowl* restaurant, pp. 232-233
- 1994 *Print Casebooks 10: The Best in Environmental Graphics*, R.C. Publications, *The Salad Bowl* restaurant, pp. 20-21
- 1993 *Architecture New Jersey* magazine. *The Salad Bowl* restaurant, Issue 4, cover, pp. 8-9
- 1993 *Interior Design* magazine. *The Salad Bowl* restaurant, November, cover, p. 86, pp. 128-131
- 1993 *Interior Design* magazine. *The Salad Bowl* restaurant, August, p. 35
- 1993 *Identity: The International Magazine of Signs and Corporate Graphics. The Salad Bowl Restaurant*. Fall issue, p. 40
- 1992 *Contract Design* magazine. *Shake, Burger and Roll* restaurant, “Cash Cow, Medium Rare.” June, pp. 44-46
- 1992 *Lighting Design & Application* magazine, *Shake, Burger and Roll* restaurant, “The Jetsons Meet Elsie the Cow.” July, pp. 26-28
- 1992 *Architecture New Jersey* magazine, *Shake, Burger and Roll* restaurant, Issue 1, cover, pp. 10-11
- 1991 *Classic Atlanta*, by Gold Coast Publishers, Reid House mural, Center spread, pp.104-105
- 1988 *Arredo Urbano*, an Italian landscape magazine. New York Waterfront Competition, October, page 125
- 1980 *Place Makers: Public Art That Tells You Where You Are* by Ronald Lee Fleming and Renata von Tscherner, *The Chelsea Memory Wall*, pp. 67-69
- 1980 *Landscape Architecture* magazine. *The Chelsea Memory Wall* and Chelsea Center City Revitalization. September, pp. 502-503
- 1980 Monadnock Paper Mills, Inc., Award of Merit, *Massport Annual Report*, Boston
- 1978 *Historic Preservation* magazine, townscape project; Chelsea, Massachusetts, “Images of a Town.” October-December, pp. 26-31

Environmental Graphic Design Commissions

Landmark, Trinoma, 2015, Manila, Philippines
client: Hugh A. Boyd / Architects, Montclair, New Jersey

As the primary colorist and designer for Boyd Architects, work resumed in the Philippines at the Landmark Department store where in 2008 we had completed a major addition of restaurants and a food marketplace. In 2014 we began the design and construction of an additional smaller upscale food market to support increased pedestrian demand.

Landmark, a major department store in downtown Manila, was built on top of a mass transit system.

Traditionally, department stores in the Philippines offer their customers restaurants and supermarkets to compliment services in the main shopping areas. These food space require graphics, materials and color coordination.

The design of an extensive silver, blue, black and white architectural color palette for the market and the vast atrium space required paint and tile for wall textures and ceilings as well as the selection and plans for building materials, furnishings, track lighting, silver gondolas, cases, shelving units, gray limestone tile for the floors, etc. Graphics include painted plaster circular discs glued to a long wall and support columns to add a 3-dimensional texture. The ten-foot tall wall is 100-feet long with soft undulating curves.

Landmark, Filinvest, 2015, Alabang Mutinlupa City in Manila, Philippines, in progress
client: Hugh A. Boyd / Architects, Montclair, New Jersey

Work began in January on a large project for Landmark Markets. In the planning and design development stage, Filinvest is a 10,000 square meter supermarket and food court located in Alabang Mutinlupa City, Philippines, a busy part of Manila.

Grand Rapids Urban Market, 2012-2013, Grand Rapids Michigan
client: Hugh A. Boyd / Architects, Montclair, New Jersey

Extensive renovation of the exterior and interior of an urban warehouse in Grand Rapids, Michigan. Designer and colorist for the architectural color palette and materials selection for the new construction of the 40,000 square foot Grand Rapids Market. Interior surfaces and graphics were completed in 2013.

Rastelli's, Deptford Meat Shop, 2010, Deptford, New Jersey
client: Hugh A. Boyd / Architects, Montclair, New Jersey

Design for the renovation of Rastelli's required a new color palette for this crowded deli and meat shop. A new color palette for ceiling color, walls and back-painted glass was established to coordinate with the new cherry millwork. The building exterior was refreshed with a color mix for textured stucco seen next to steel tubes supporting an exterior canopy.

Landmark Market, Makati, 2008-2010, Makati City, Philippines
client: Hugh A. Boyd / Architects, Montclair, New Jersey

Architectural color palette and environmental graphic designer for a major 66,450-square-foot market renovation in Makati City, Philippines. The supermarket occupies a windowless basement with only 11-foot-high ceilings. The design called for visual elements to bring new life into the grocery store. Light-colored, floating planes and bowl shapes are suspended below the exposed ceiling structure to create a sense of space.

The perimeter specialty department walls were layered with decorative, vertical design elements and concealed lighting. Curved display cases along the perimeter walls add more visual interest. Because deforestation is a problem in the Philippines, making wood fixtures expensive and rare, painted gypsum board and glass-fiber-reinforced gypsum shapes were used to bring in an inexpensive and sustainable wood fixture element.

Complete interior color, materials and furniture selection for the 160,000 square foot food court and grocery store located in this downtown department store. Design work includes graphic mosaic murals on concrete ramps and painted grid murals in design development for glass walls around the butchers' station and on glass cooking hoods. Glass tile mosaics cover two long concrete ramps to construct a 4 x 150 foot railing system in the food hall of Landmark / Makati in Makati City, Philippines. Located in the department store basement near the supermarket, the railings serve bag and cart boys who roll groceries to the curb for grocery customers. The functional mosaic ramps provide a dramatic sculptural and colorful element for diners in the food hall. In 2009 new areas will incorporate tile murals and clear glass walls with gridded graphics open the workspaces to customers and allow light throughout the space. Design and construction are in process for many new areas: butcher, snack, wine, deli/meat, checkout, produce and seafood.

The design of the architectural color palette for the market introduces balanced color and light and coordinates

surface colors on the walls, floors and ceilings in this large and complex space. The colors and provide a cohesive color environment within a complicated mix of materials and surroundings.

In 2010 the design of Landmark department store in Makati City, Philippines won five national and international awards including Grand Prize for Supermarket from the ARE Association for Retail Environments and the 39th Annual, International Store Design Competition Best of 2010 Award, RDI Retail Design Institute.

Landmark Market, Trinoma, 2007-2008, Manila, Philippines
client: Hugh A. Boyd / Architects, Montclair, New Jersey

The design of a 65,000 square foot food court next to a 115,000 square foot supermarket required extensive graphics and color coordination. These food spaces are located inside the Landmark, a major department store in downtown Manila and built on top of a mass transit system. Traditionally, department stores in the Philippines offer their customers restaurants and supermarkets to compliment services in the main shopping areas. The design of architectural color palettes, murals, and graphics for walls, ceilings, columns, soffits, glass tile, grout, counters, checkout system, seating patterns, signage, uniforms, and shopping baskets provide an engaging environment in this belowground space.

Twelve hand-painted murals make a major graphic impact in the food court. Mural designs are painted by the store chain's advertising artists working from detailed maquettes. Decorative tropical patterns wrap around 16 twelve-foot-high bowl shapes to bring color and light to the basement location. Mural imagery interprets tropical flowers, mangos, nuts, pineapples and palms. The decorative bowl murals, colorful seating patterns, and coordinated surface colors with glass tiles and paint, intensify the drama created by the architect's curved bowl shapes and pathways, floating ceiling ovals, tapered columns, and die-cut railings.

Landmark, Trinoma won seven national and international awards in 2008 including Winner of the Will Ching Design Competition from the International Interior Design Association, and a Silver Prize from the 16th APIDA Asia & Pacific Interior Design Awards in Shanghai. *Interior Design Magazine* awarded Landmark a Merit Award in the magazine's 2008 Best of Year Awards.

Jansen's, 2007, Greenville, Delaware
client: Hugh A. Boyd / Architects

The renovation of a downtown market in Delaware refreshed a popular gathering space with a coordinated color palette, new materials, signage and unexpected wall cutout graphics for the bakery, cheese, produce and fish stations. Simplified line drawings of leaves and grapes create an engraving background for the hanging aisle signs.

Ardmore Farmers Market, 2003-2006, Philadelphia, Pennsylvania
client: Hugh A. Boyd / Architects

Architectural color palette and graphic design consultant for a new-construction market building located in Philadelphia in a downtown marketplace. Complete interior and exterior color, materials and furniture selection for the 160,000 square foot farmers market, located in a shopping complex. New floor and wall treatments create subtle textures and patterns.

Ardmore Farmers Market won a national 2005 Honor Award from the New Jersey chapter of the American Institute of Architects (AIA).

Freshgrocer Supermarket, 2005-2006, Villanova, Pennsylvania
client: Hugh A. Boyd / Architect

Colorist and design consultant for Freshgrocer Market in a new three-story market building in an active downtown setting. Sixteen-foot ceilings with exposed ducts, steel beams, and stainless steel fixtures create an industrial setting for produce display and prepared food emphasis. Colors, materials and patterns are strong to present a distinctive identity for each of the food venues. A background of natural concrete beams and waxed and colored concrete floors promote the contrasting semi gloss ceramic tiles on surrounding walls. Offices on the third floor are separated in color, style and proximity from the active market floor.

Drexline Supermarkets, 2002, Philadelphia

client: Hugh A. Boyd / Architects

Design and color specifications for new checkout systems and 300 supercars. Continued design and architectural color development for the Drexline Supermarket chain including the University of Pennsylvania 40,000 square-foot Market and Student Cafe.

Drexline Supermarkets, 2001, Philadelphia

client: Hugh A. Boyd / Architects

Design and architectural color development for a 60,000 square foot supermarket renovation in Philadelphia: color palette, tile wall patterns, tile pizza oven patterns, and pictorial floor patterns.

freshgrocer.com, University of Pennsylvania, 2000-2001, Philadelphia

client: Hugh A. Boyd / Architects

Extensive design and architectural color development and murals for a state-of-the-art supermarket in Philadelphia, built by the University of Pennsylvania to assist in downtown campus revitalization. A deconstructionist exterior extends to the interior of this 40,000 square foot market. Design and color palette include concrete floors, tile wall patterns, sales booths, bathrooms, kitchens, vinyl floor patterns, and check-out systems. Four hand-painted wall murals shape the space in a unique two-story student cafe.

Hacienda Pinilla, 2000, Guanacaste, Costa Rica

client: Patillo Construction, Atlanta

Traveled to Costa Rica with a four-person, student design team to art-direct the design and identity of the coastal ranch, Hacienda Pinilla, and to assist the ranch development team in many visual decisions related to environmental graphic design and signage.

Christopher's, 2000, Wayne, Pennsylvania

client: Hugh A. Boyd / Architects

Architectural color palette and materials selection for a 2,500 square foot contemporary American bistro.

Commissary Restaurant in Portland Public Market, 2000, Portland, Maine

client: Hugh A. Boyd / Architects

Architectural color palette and materials selection for an upscale restaurant and bar located upstairs in the award-winning Portland Public Market.

Jamaica Market Entrance Sign, 2000, Queens, New York

client: Hugh A. Boyd / Architects, AIA, Montclair, New Jersey

The New York City Arts Commission designated this sign design as environmental art for the street entrance to Jamaica Market. The sculptural, neon, projecting sign, above the sidewalk entrance, features food and music with a pineapple, sun, watermelon and a saxophone.

Jamaica Market, 1998-2000, Queens, New York

client: Hugh A. Boyd / Architects, AIA, Montclair, New Jersey

An elaborate signage program was designed to attract customers and to identify 20 restaurants and shops located at the end of a long walkway off Jamaica Avenue. Arching over the walkway, six, colorful, 5' x 8' food cutouts line the alley leading to the food court: grapes, oranges, strawberries, pineapple and watermelon, pepper and sun, tomato

and carrot. Architectural color palette for the exterior of the buildings and ironwork is designed to enhance the visitors' promenade. Neon specifications sketches and models, production and installation.

Le Bus, 1999, Philadelphia

client: Hugh A. Boyd / Architects, AIA, Montclair, New Jersey

Architectural color palette for a new French, country market.

Cullins Restaurant, 1998-1999, Montclair, New Jersey

client: Hugh A. Boyd / Architects, AIA, Montclair, New Jersey

Architectural color palette for the renovation of a gourmet take-out restaurant.

Portland Public Market, 1997-1999, Portland, Maine

client: Hugh A. Boyd / Architects, AIA, Montclair, New Jersey

Architectural color palette and materials selection for a new six million dollar public market building in Portland, Maine. Inside the newly built market hall, 30 independent, locally-owned businesses sell meat, poultry, seafood, baked goods, cheeses, produce, specialty foods and flowers. By highlighting local Maine producers, the Market reflects the area's agricultural traditions and ethnic diversity. Complex interior and exterior color decisions required a yearlong study and travel to the site. The color palette was designed to enhance the architecture and space created by 29,000 square feet with a 40-foot ceiling height.

Winner of a 1999 Honor Award from the American Institute of Architects New England Design Awards, a 1999 Award of Excellence from the Maine Chapter of the American Institute of Architects and a Silver Medal from the 1999 Rudy Bruner Awards for Urban Excellence.

The Grand Central Market, 1997-1999, New York City

client: Hugh A. Boyd / Architects, Montclair, New Jersey

Symbol design proposal for a new market hall in the recently renovated Grand Central Station. Limited color palette for the Market hallways.

Le Bus, 1996, Philadelphia

client: Hugh A. Boyd/Architects, AIA

Architectural color palette for a new retail bread store in the heart of the city.

Photographs of the Built Environment in Central Park, 1994-1996, New York City

client: The Central Park Conservancy

Commission for a series of photographs of the built environment in Central Park: obelisks, bridges, statues, buildings, bridges, stone arches, etc. Hand-tinting the black and white images records present-day views while referring to historical images from Central Park's rich past.

Painted Wall Border and Latin Inscription, 1994, Atlanta

client: Carol Swetman, ASID

Design and execution of a 20-foot wall border and hand-painted Latin inscription in an Atlanta residence. Grape leaf decorative border and Roman pottery frame a kitchen wall displaying 19th century majolica plates.

Photo-mural for Residence, 1994, Atlanta
client: Woody Brooks, ASID

Commission for large photographic mural for formal dining room in an Atlanta residence.

The Market: 30th Street Station, 1993, Philadelphia
client: Boyd Associates, AIA

Identity and signage for a new market in the 30th Street Station railroad terminal in Philadelphia. The symbol was applied to projecting signs, shopping bags and print advertising for the new souvenir and food marketplace. The symbol and signage reflect the art deco details in the interior of the Greek revival train station.

The restored station won an ASID First Place in Historic Preservation.

Color Study and Floor Pattern, 1992, Washington, DC
client: Nancy Chapman Colb

Color, materials selection and floor pattern for the kitchen in a renovated brownstone residence in Washington, DC.

The Salad Bowl, 1992, New York City
client: Boyd Associates, AIA

Identity, neon sign, menu, wall graphics and architectural color for a restaurant in Manhattan's Time Square. *The Salad Bowl* is a fast food restaurant which was designed for four Kurdish brothers and their patrons. Two oversized 12' x 24' bowls are adorned with painted graphics of fruit and salad shapes recalling French pottery and paper cut-outs. The painted bowls brighten a long, narrow, windowless dining area giving the maximum effect for a low-budget, drywall and paint project.

The restaurant interior is the winner of five national and international awards in environmental graphic design, interior design and architectural categories including a 1998 AIA Honor Award in Interior Architecture from the American Institute of Architects. The restaurant murals were featured on the cover of *Interior Design* magazine, on the cover of the book *The New Restaurant: Dining Design 2* by Charles Morris Mount, in the book *Designing and Planning Environmental Graphics* by Wayne Hunt and in *Print Casebook 10: The Best in Environmental Graphics* by R.C. Publications.

Shake, Burger and Roll, 1990, Philadelphia
client: Boyd Associates, AIA

Acting as color and graphics consultant to the New Jersey architecture firm of Boyd Associates, Susan Roberts implemented color, materials selection and the floor pattern for a new restaurant in Philadelphia. A stylized concept borrowed from the Fifties era was applied to the surfaces and signage in the upbeat interior of the fast food restaurant named *Shake, Burger and Roll*. Winner of the New Jersey Society of Architects Award of Excellence in Architecture. The restaurant was featured on the cover of *Architecture New Jersey* magazine.

Mosaic Tile Floor, 1990, Penthouse, New York City
client: Tony Santasiero, ASID

An elaborate mosaic was designed for a floor in the Manhattan penthouse of interior designer Tony Santasiero. Three dolphins in a neo-classical style were drawn to swim around the existing fixtures. Construction of the mosaic took place in Italy and the installation was supervised in New York. The bathroom walls were washed in color and a stenciled pattern was applied above the baseboard.

Fountain and Commemorative Statue Proposals, 1990, Atlanta

client: Bruce Kelly, LA

Drawings and proposals for the renovation of the Robert Woodruff Park in Atlanta were presented in the Spring of 1990. Susan Roberts, as a consultant to the Manhattan landscape architect, Bruce Kelly, prepared drawings and collaborated on the design for a double fountain made of melted Coca-Cola glass that sprays an arch of water over a commemorative statue of Woodruff. The base of the statue/obelisk displays prominent Woodruff quotes and biographical details.

Interior Exhibit for the Lower East Side Tenement Museum, 1990, New York City

client: Lower East Side Tenement Museum

At the invitation of Cooper Union's Center for Design and Typography, visiting designer Susan Roberts art directed students in the curatorship and design of a year-long exhibition titled *Meddling with Peddling: The Pushcart Wars* for the Lower East Side Tenement Museum. The exhibit plots the history of street peddlers in the early 20th century immigrant community in New York City emphasizing the struggle between the peddlers, Mayor La Guardia and the Lower East Side merchants.

Reid House Mural, 1989-1990, Atlanta

client: David Byers, ASID

Design and execution of a wall mural for a residence in the Reid House, a historically significant and restored condominium building located on Peachtree Street in Atlanta. Direct references and images from the excavated Pompeian frescoes located at the Metropolitan Museum in New York combined with new images and drawings are painted in acrylic on three walls totaling 36 feet with a 12 foot ceiling height. A painted colonnade forms a frame for a cityscape and an imaginary view of the Bay of Naples.

The mural was featured in the centerfold of the book *Classic Atlanta* in 1991.

The Waterstreet Tavern, 1988, New York City

client: Boyd Associates, AIA

A leaf and stem pattern was designed and painted for the Waterstreet Tavern, a new eating and drinking establishment, located in New York's South Street Seaport. Responsibilities included a complete color study for the 5,000 square foot restaurant.

Interpretive Exhibit for Canal Park, 1985, Akron, Ohio

client: Sasaki Associates, LA, Boston

The Design of an outdoor exhibit in a new park at Lock Two on the Ohio-Erie Canal. The exhibit comprises a full-size, 80-foot replica of the frame of a canal boat, erected in an excavated dry-dock adjacent to the lock. Text and photographs on porcelain enamel panels mounted to the boat frame document the canal, Akron's growth as a canal town, and boat building at the dry-dock in the late 1800's. Responsibilities included historical research, design of the boat frame and panels, copywriting, signage, and design consultation for the dry-dock reconstruction.

Interpretive Exhibit for Bluff Park, 1984, Milwaukee, Wisconsin

client: Sasaki Associates, LA, Boston

As part of a project to improve the lakefront in Milwaukee, Wisconsin an outdoor exhibit was designed commemorating the city's Chicago and North Western railroad station. Originally built in 1890 and demolished in 1968, the depot stood on the site of Bluff Park, recently completed on the shore of Lake Michigan. Historical research was conducted in coordination with public/private interest groups in Milwaukee and a series of panels was designed that incorporates text, photographs, and drawings of the station. The double-sided exhibit stands adjacent to a plaza that features the floor plan of the station at 1/5 scale in its paving.

Banner Designs, Faneuil Hall Marketplace, 1984, Boston

client: The Rouse Company

30 nylon, sewn banners designed for the Quincy Marketplace on the Boston waterfront. The nylon banners are 5' x 12' and were flown on the exterior of the market buildings in July and August. Responsibilities included supervision of the sewn construction, fabrication and installation of the banners.

Set Design for *State of the Union*, 1984, Urbana, Illinois

client: Pat Knowles

Stage projections for choreographer Patricia Knowles, Director of the Dance Department at the University of Illinois. Images were abstracted from the American flag for the 1984 production of *State of the Union*, performed at the Krannert Center for the Performing Arts.

Green Street Park Entrance Gate, 1983, Cambridge, Massachusetts

client: Green Street Garden Association

Proposal for the main entrance gate to a park on Green Street behind a newly completed office building in Cambridge, Massachusetts. Designed for the Green Street Garden Association which represents the neighborhood in negotiations with the developer of the site.

Boston Neighborhood Development and Employment Agency, 1980-1983, Boston

client: City of Boston

Consultants to the agency and responsible for renovation design and construction supervision for selected buildings in each of nine business districts included in the NDEA's programs. The NDEA was organized to revitalize Boston neighborhoods through a variety of services, including support for commercial centers in the neighborhoods. As consultant to NDEA, helped formulate implementation procedures for the commercial development division of the agency. Conducted a training program for field managers, financial analysts, and designers in the agency. Emphasis was placed on renovation of commercial buildings, graphics, design of public improvements, and the process of implementation in cooperation with merchants and building owners. Provided design services for print graphics in connection with documentation of NDEA projects.

Kiosk for Roslindale Square, 1982, Boston

client: Boston Neighborhood Development Agency

Designed as a focal point for the shopping area that surrounds a small park, this kiosk prototype is constructed of granite, steel and porcelain enamel. The obelisk is designed to support panels that display photographs and text about Roslindale's growth and continued development. The proposed site is on the newly-widened sidewalk across from the park, on axis with the main pedestrian path through the park.

Commemorative Arches, 1981, Boston

client: City of Boston

Prototypes for a series of markers honoring famous Bostonians (entertainers, actors, musicians, etc.) were designed for the Boston Redevelopment Authority. These markers took the form of life-size photographs on porcelain enamel panels supported in steel arches. Intended for an alley landscaped as a pedestrian way in the theater district.

Exhibit Design for Jubilee 350, 1980, Boston

client: City of Boston

Implemented during Boston's 350th birthday celebration, this exhibit included historical research, design and fabrication supervision of an exhibit commemorating Boston businesses over 100 years old. Composed of

photographic enlargements with accompanying text, the photo gallery reflects the city's economic and social development through its oldest businesses. Additional elements: design of banners, medallions, and graphic material for use during the Jubilee celebration.

Interior Murals, 1979, 80 Mason Street, Boston

client: Boston Architectural Team, AIA

Two large murals were designed and painted for this renovated building. Originally constructed for *The Boston Herald and Traveler* newspapers, the building was renovated for use as elderly housing. The 22' x 54' and 14' x 38' murals embellish the walls of the lobby and central atrium.

The Chelsea Memory Wall, 1977-1978, Chelsea, Massachusetts

client: City of Chelsea

Design and production of a 70-foot exterior mural of past and current Chelsea people and events. Work included research, design, text preparation, and production supervision of the mural, which consists of 13 porcelain enamel panels. The project also included design and working drawings for the brick wall on which the panels are mounted. Winner of a Commendation for Design Excellence by the National Endowment for the Arts and published in *Placemakers: Public Art That Tells You Where You Are*.

Claremont Visitors' Kiosk, 1976, Surrey, England

sponsors: The National Trust, Royal Oak Foundation, the National Trust for Historic Preservation

A summer Fellowship sponsored by the National Trust and the Royal Oak Foundation in England and the National Trust for Historic Preservation in the U.S for the study of British landscape gardens and country houses.

Fellowship team: Bruce Kelly and Rudy Favretti, landscape architects and Susan Roberts, graphic Designer.

Assignment: the design and historical research for a permanent exhibition in a visitor's kiosk for the 18th century landscape garden at Claremont, Surrey, England. Claremont was undergoing extensive restoration and the Fellows developed a master plan for one part of the garden.

Design Competitions

Olympics Cultural Shuttle Bus Design Competition, 1996, Atlanta

Corporation for Olympic Development (CODA)

One of two winners in the competition sponsored by the Corporation for Olympic Development. (CODA) The winning bus design displays the primary cash crops, beginning with the letter P, that give Georgia its identity: peaches, peanuts, poultry, pecans, pine trees and pork. Without regard to scale, crops and **P** letterforms are painted to cover the sides, roof and rear of the bus.

First Place winner of the competition for Georgia-based artists and designers for the design of the electric-powered shuttle buses known as the Cultural Shuttle.

American Peace Garden Competition and Exhibition, 1989, Washington D.C.

client: Bruce Kelly, LA

As Art Director and consultant to the Manhattan landscape architecture firm of Bruce Kelly, Susan Roberts collaborated with Kelly on the proposed American Peace Garden in Washington, DC. The word "Peace" was inscribed on the plan of the garden as a huge series of calligraphic lakes formed the word when viewed from a tower or from the air. In June 1988, an exhibition was mounted in Washington, D.C.

New York Waterfront Competition and Exhibition, 1987-1988, New York City

client: Bruce Kelly, LA

The Municipal Art Society of New York City issued a call for drawings and ideas for the reuse of Susan Roberts, as designer for the Manhattan Landscape Architecture firm of Bruce Kelly/David Varnell, art directed an entry in the international design competition. The resulting drawings and paintings, in the form of plan views, elevations and perspectives, concentrated on linking abutting neighborhoods to the old seaport, combating the divisive effects of the west side highway. The competition attracted 429 entries from all over the world and our plan was one of 50 entries selected for exhibition and publication in *Arredo Urbano* magazine in Italy and the United States.

The Municipal Art Society exhibited the work. In June 1988, our plan was selected for an international exhibition at FIT Fashion Institute of Technology in New York City.

Print Design

As a designer of Print Graphics and consultant I have worked with diverse arts, educational and architectural organizations. In addition to design, services may include copywriting and consultation on marketing, fund-raising and self-promotion.

- 1995 Hugh A. Boyd/Architects. Identity: logo, related business documents. Montclair, New Jersey.
- 1992 *The Market: 30th Street Station*. Market identity. Philadelphia.
The Salad Bowl restaurant. Menu and identity. New York City.
- 1987 *Lynn Woods: A Walking Tour*. Brochure for the town of Lynn, Massachusetts.
- 1986 La Vista Equipment Supply, Inc. Identity: logotype and related business documents. Atlanta, Georgia.
- 1983 *CE/IDC Newsletter*. Chase Econometrics/Interactive Data Corporation. Boston.
The Siegrist Report, Newsletter and letterhead. Alfred W. Siegrist, CPA, PC. Wellesley Hills, Massachusetts.
- 1980-1983 Continental Wingate Company, Inc.; real estate development, subsidized housing. Promotional Brochure. Boston.
- 1978-1983 Boston Architectural Team, Inc. Promotional Brochure. 1978-83.
- 1982 *CE/IDC Newsletter*. Chase Econometrics/Interactive Data Corporation. Boston.
The Center for Family Strengths. Brochure and Booklet. Education Development Center. Newton, Massachusetts.
The Boston Private Industry Council, Inc. Annual Report. Boston.
Dorchester Heights National Historic Site. Poster. Boston.
International Association of Arson Investigators. Brochure. Boston.
The Mill Works Handbook. The National Trust for Historic Preservation. Boston.
Water Watchers: A Water Conservation Curriculum. Book. Education Development Center. Newton, Massachusetts

- Girls just aren't good in math and science.* Brochure. Education Development Center. Newton, Massachusetts.
- Which Way to Tomorrow?* Brochure. Education Development Center. Newton, Massachusetts.
- Women in Educational Leadership: No News is Bad News.* Brochure. Education Development Center. Newton, Massachusetts.
- Continental Wingate Company, Inc. Aberjona Woods Development Brochure. Boston.
- 1981 *The Annual Reporter.* Annual Report. Factory Mutual Corporation. Boston.
- Neighborhood Commercial Development Bank.* Brochure. Boston.
- Continental Wingate Company, Inc. Letterhead. Boston.
- Practicing Property Conservation.* Brochure. Factory Mutual Corporation. Boston.
- Designing for Firesafety and Hazard Control.* Brochure. Factory Mutual Corporation, Boston.
- Preventive Maintenance Management.* Brochure. Factory Mutual Corporation. Boston.
- South for the Winter.* Poster. Laura Fly, Susan Sachs, Ruth Birnberg and Dancers. Boston.
- The Basics of a Well-Protected Plant.* Booklet. Factory Mutual Corporation. Boston.
- 1981 Women's Music Calendar.* Cambridge, Massachusetts.
- The Boston Private Industry Council, Inc. Annual Report. Boston.
- 1980 *The Ipswich Moving Company and Dorothy Hershkowitz and Dancers in Concert.* Poster. Boston.
- Continental Wingate Company, Inc. Annual Report. Boston.
- Massport 1980 Annual Report.* Massport, Massachusetts Port Authority. Boston.
- Conservation Conversation.* Newsletter. Factory Mutual Corporation. Boston.
- The Boston Art Commission. Invitation to the dedication of the Curley Memorial Park. Boston.
- Boston Business: 100 Years.* Poster, invitation, banner and medallion. Jubilee 350 Corporation. Boston.
- 1979 *From the Great Green Room.* Poster. Dorothy Hershkowitz and Company. Boston.
- International Nutrition Communication Service (INCS). Brochure. Education Development Center. Newton, Massachusetts.
- 1978 *New Towns.* Poster. Massachusetts Institute of Technology, Department of Architecture. Boston.
- Special Services.* Booklet. Arlington Public Schools. Arlington, Massachusetts.

- Worcester, A New England Cityscape.* Book. City of Worcester, Massachusetts.
- 1977 *Arlington Sign Book.* Book. Town of Arlington, Massachusetts.
- The Riverhead Book: A Townscape Action Plan.* Book. City of Riverhead, New York.
- 1976 *A Boston Holiday Coloring Book,* illustrations. Boston 200 Corporation. Boston.
- Franklin Park.* Brochure. Boston 200 Corporation. Boston.
- Bicentennial Books From Boston 200. Brochure. Boston 200 Corporation. Boston.
- 1975 *City Host* publications including a book for ARBA sent to all major cities in the U. S. instructing them in visitor hospitality. Boston 200 Corporation. Boston.
- Boston Area Accommodations.* Brochure. Boston 200 Corporation. Boston.
- 1974 *Goodbye to Bedlam* by John Langone. Book Jacket. Little, Brown. Boston.
- New Frontiers of Medicine* by Kenneth K. Goldstein. Book Jacket. Little, Brown. Boston.
- 1973 *Trust Education: Selling Trust Services.* Three booklets. Shawmut Bank. Boston.
- Parables.* Book illustrations. Houghton Mifflin Company. Boston.
- Make Metric Meaningful.* Poster. Houghton Mifflin Company. Boston.

Urban Design Commissions

- 1983 Ashmont Discount, Boston. Interior and exterior renovation and sign.
- Theater District Alley, Boston. Commemorative marker prototypes.
- 1982 Uphams Corner Restaurant, Boston. Interior and exterior renovation and sign.
- Simon's Fish Market, Boston. Facade renovation and sign.
- 1982 Master Townscape Plan for Roslindale Square, Boston. Public amenities and information kiosk.
- Plan for Downtown Crossing, Boston. Street amenities and markers.
- 1981 Master Townscape Plan for Uphams Corner. Boston.
- Master Townscape Plan for Dudley Station. Boston.
- Master Townscape Plan for Codman Square. Boston.
- Strand Theater, Boston. Facade renovation, banners, and sign.
- Diane's Bakery, Boston. Extensive facade treatment and signage.
- 1976-1980 Storefront renovations and sign design in Chelsea, Massachusetts:
Hatties

The Card Gallery
 Billie's Smoke Shop
 Felix Shoes
 Dentist and Optometrist's Building
 Arnest Jewelry
 Chelsea Men's Wear
 Chelsea Aquarium
 Kaufman Furniture
 Wing's Restaurant
 El Patio Restaurant

1976-1978 Member of the design team at Vision, Inc., responsible for the following projects:
 Townscape Plan for Arlington, Massachusetts
 Sign Code for Arlington, Massachusetts
 Townscape Plan for Worcester, Massachusetts
 Townscape Plan for Riverhead, New York

University Service

2010-2015 & 1996-1999 University Council

2012-2015 University Council: Facilities Committee

2015 Post Tenure Review Committee

2015 Review Committee for promotion to Full Professor, Service: Thom Houser, Interior Design

2015 Portfolio Reviewer 25th Annual Georgia National Honor Society State Conference, LDSOA

2007-2015 ORP Facilitator, School of Art

2015 *Evolution, Michael Simon*, book reading, College of William and Mary, Williamsburg, Virginia, September

2012-2014 Chair, Graphic Design

1987-2014 Exhibition Coordinator/Curator, Graphic Design Student Exhibitions

2010-2014 Chair, Post Tenure Review Committee

2013 Chair, Search Committee, Graphic Design, Tony Brock

2013 Faculty Mentor, Summer: Tony Brock, Graphic Design

2012-2013 Faculty Mentor: Junichi Satoh, Graphic Design

2008-2013 Faculty Mentor: Moon Jung Jang, Graphic Design

2012 Chair, Graphic Design Search Committee, Junichi Satoh

2009-2012 Advisory Board, Willson Center for Humanities and the Arts

- 2007-2012 Faculty Mentor: Clay McLaurin, Fabric Design, five presentations for reappointment
- 2007-2010 Faculty Advisory Committee to the President, Dr. Michael Adams
- 2010 Search Committee: Asian Art and Architecture, Dr. Nicholas Morrisey, Art History
- 2010 Promotion and Tenure Review Committee: Teaching, Julie Spivey, Graphic Design
- 2010 Third-Year Review Committee: Research, Clay McLaurin, Fabric Design
- 2009 Freshman Seminar, Fall Semester, *Color and the Artist's Palette*
- 2009 Promotion and Tenure Review Committee, Teaching: Gene Wright, Scientific Illustration
- 2009 Third-Year Review Committee: Teaching: Julie Spivey, Graphic Design
- 2008 UGAFR Faculty Research Grants Committee for the Willson Center for Humanities and the Arts
- 2008 Review Committee for promotion to Full Professor, Teaching: Dr. Carole Henry, Art Education
- 2008 Search Committee for Graphic Design Lecturer: Moon Jung Jang
- 2007 Presentation of second year review for Julie Spivey, Graphic Design
- 2007 Presentation, Initial Consideration of promotion for Melissa Harshman, Printmaking
- 2007 CURO 2007 Symposium, Center for Undergraduate Research Opportunities:
art directed graphic design students: poster, exhibition and participation
- 2005-2006 Search Committee for Director of the Lamar Dodd School of Art: Georgia Strange
- 2005-2006 Search Committee for Graphic Design tenure track position: Julie Spivey
- 2006 Nomination, Wheatley Professorship in the Arts, by Director Carmon Collangelo
- 2004-2006 & 1998-2001 Franklin College Faculty Senate
- 2005-2006 Franklin College Faculty Senate: Academic Standards Committee
- 2004-2005 Chair, Franklin College Promotion and Tenure Committee for Fine and Applied Arts
- 1996-2005 Chair, Governance Committee, LDSOA
- 2005 Review Committee, assessment of achievements in Teaching for promotion to Associate Professor with Tenure, Tad Gloeckler
- 2004 Chair, Post Tenure Review Committee, LDSOA
- 2004 Review Committee, assessment of achievements in Service for promotion and tenure, Rob Jackson
- 2001-2004 Editorial Board, University of Georgia Press

- 2003 Review Committee, promotion to Senior Lecturer: Mary Ruth Moore
- 2003 Host: Jan Lorenc, Environmental Graphic Designer, Lecture at the School of Art, Exhibition in collaboration with the School of Environment and Design.
- 2003 Post Tenure Review Committee, Department of Dance
- 2003 Chair: Third Year Review Committee: Jane Lily, Service
- 2003 Chair, Faculty Evaluation Committee
- 2002 Graphic Design Presentation, ARST 1040 Professional Seminar Class
- 2002 Gallery Director, search committee
- 2002 Review Committee, assessment of achievements in Service for promotion to full professor, Scott Belville
- 2001 SEGD, Society for Environmental Graphic Design, National Conference 2001, Miami, juried presentation: Architectural Color and the Artist's Palette, escorted LDSOA students to a national portfolio review.
- 1998 -2001 Franklin College Faculty Senate
- 2000-2001 Chair, Faculty Senate Admissions Committee
- 2000-2001 Faculty Senate Committee on Committees
- 1998-2000 Faculty Senate Academic Standards Committee
- 2000 Art Director: four-student design team, Hacienda Pinilla, Guanacaste, Costa Rica, sponsored by Patillo Construction, Atlanta
- 2000 Chair, Post-Tenure Review Committee
- 2000 Faculty Evaluation Committee
- 2000 Lecture: *Complex Color: Architectural Color and the Artist's Palette*, Lunch-in-Theory Series, Center for Humanities and Arts, University of Georgia, April.
- 2000-2001 Mentor: Jane Lily, Interior Design
- 1999-2001 New Art Building, Ad Hoc Committee
- 1999 Chair, Franklin College Promotion and Tenure Advisory Committee
- 1999 Dean's Committee, Strategic Planning and Evaluation, Franklin College
- 1998-1999 Host: Visiting Artist / Scholar Program, Lance Wyman
- 1998-1999 Studio Art Foundation Coordinator, Search Committee: Gretchen Hupfel
- 1997-1999 Promotion and Tenure Advisory Committee, Fine and Applied Arts, Franklin College

- 1996-1999 University Council
- 1998 SEGD, Society for Environmental Graphic Design, Education Committee, national conference, Washington, D.C., national student portfolio review
- 1998 Senior Faculty Research Grant Committee
- 1998 TRU, Teaching Replacement Unit Committee
- 1998 Third-Year Review Committee: Thom Houser, Service
- 1998 Grade Appeal Committee, School of Art, Printmaking, June
- 1997 SEGD, Society for Environmental Graphic Design, Education Committee, national conference, San Francisco, national student portfolio review
- 1997 Nonpublic Postsecondary Education Commission Evaluation Committee for American College, evaluation visit and written report, Atlanta.
- 1997 Tanner Building Renovation Committee: graphic design annex, architectural color and materials selection, worked with project architect.
- 1997 *Freshman Seminar*, Fall Quarter, *Eight Graphic Designers and Their Work*
- 1997 Tenure Review Committee: Candace Stout, Service
- 1997 *Faculty Exhibition '97*, invitation and faculty information booklet, Georgia Museum of Art
- 1997 Summer internship supervision, Georgia Museum of Art, Student: Scott Hodges
- 1996 SEGD, Society for Environmental Graphic Design, Education Committee, national conference, Boston
- 1996 Research Committee, School of Art
- 1996 Third Year Review Committee: Melissa Harshman, Teaching
- 1996 Grade Appeal Committee, School of Art, Color Theory, January
- 1995 SEGD, Society for Environmental Graphic Design, Education Committee, national student portfolio review
- 1995 Reading Committee for Master of Landscape Architecture Thesis, John Harper.
- 1995 Faculty Evaluation Committee, School of Art
- 1995 School of Art Grade Appeal Committee, Drawing and Painting
- 1994 SEGD, Society for Environmental Graphic Design, Education Committee
- 1994-1995 Interior Design Search Committee, School of Art, Thom Houser
- 1994-1995 Chair, Program Review Committee: Classics Department

- 1991-1996 Facilities Committee, School of Art
- 1993 SEGD, Society for Environmental Graphic Design, Education Committee, annual conference, New York City.
- 1993-1994 Chair, Dodd Chair Search Committee, School of Art
- 1993 Two Reading Committees, Master of Landscape Architecture, thesis students
- 1993 Grade Appeal Committee, School of Art, Art History
- 1992 SEGD, Society for Environmental Graphic Design, Education Committee, annual conference, Chicago
- 1992 Tenure Review Committee: Rocky Sapp, Teaching
- 1992 UGA Cortona Program / Cooper Union Student Exchange Committee, School of Art
- 1991 Tenure Review Committee: Scott Belville, Teaching
- 1990 Main Gallery Committee, School of Art
- 1990 Leader, Graphic Design New York Trip: Manhattan design studio tour, 9 students and 2 faculty
- 1987-1990 Faculty Coordinator, Graphic Design Student Exhibition Poster Contest
- 1989-1995 Search Committee for Director, School of Art
- 1988 Graphic Design co-sponsor with the Journalism Department for speaker Josephine Cummings, Seminar: *Climbing the Corporate Ladder: A Woman's Perspective*
- 1987 School of Art Silkscreen Workshop, printmaking graduate students and faculty

Public / Community Service

- 1994 -2006 Historic Oglethorpe County, member
- 2002 *Designer's Postcards*, co-juror of competition awards, for publication by Rockport Publishing, editor Travis Tom.
- 2004 *A Field Guide to Historic House Types in Oglethorpe County, Georgia*, book design for Historic Oglethorpe County
- 2000 *Dear Sally; A Confederate Soldier's Letters*, book design for Historic Oglethorpe County.
- 1999 *Oconee River Land Trust*; logo, letterhead, envelope, and card, design supervision.
- 1998 *The Story of Oglethorpe County* by Lena Smith Wise; cover design and reprinting production for Historic Oglethorpe County.
- 1992-1993 Consultant to The Central Park Conservancy; image analysis and future directions of print graphics and park signage.

- 1990 Interior Exhibit for the Lower East Side Tenement Museum, New York City, client: Lower East Side Tenement Museum. As a visiting teacher and researcher in Cooper Union's Center for Design and Typography. Susan Roberts art directed students in the curatorship and design of an exhibition titled *Meddling with Peddling: The Pushcart Wars* for the Lower East Side Tenement Museum. The exhibit plots the history of street peddlers in the early 20th century immigrant community in New York City emphasizing the struggle between the peddlers, Mayor La Guardia and the Lower East Side merchants.
- 1987 Juror VICA (Vocational Industrial Clubs of America) Industrial Arts Department, The University of Georgia District Skill Olympics in Advertising Design, high school seniors.
- 1986, 1987 Juror: Oconee County Middle School, Annual Student Poster Art Contest.
- 1986 Winterville, Georgia Parks Committee, graphic design consultant for city park public amenities and signage.