**Anne McInnis**

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**Summary**

*Designer, artist, educator, and innovator with an accomplished industry background in* ***design and******product development,*** *and* ***color*** and ***trend forecasting*** *in textiles, fashion and interiors. Spearheaded the entire supply chain process from fiber to finished product to retail and influenced brands such as****Levi’s, Patagonia, Martha Stewart, Ralph Lauren,*** *and* ***Gap****.*

**Education**

**Ph.D. Textile Sciences, international Merchandising Emphasis:** University of Georgia, Athens, GA, 2023

**Bachelor of Arts, Visual Art, Fine Arts emphasis:** State University of New York (SUNY) Empire State College, New York, NY, 2017

**Academic Experience**

**UNIVERSITY OF GEORGIA**  Athens, GA

***Instructor and Graduate Teaching Assistant:*** *Textiles, Merchandising,* *and Interiors;*  2017–2023

*Family and Consumer Sciences; Lamar Dodd School of Art*

***Lamar Dodd School of Art Interdisciplinary Fellow*** 2021-2023

* Center for Undergraduate Research Opportunities (CURO): mentored student under advisor’s direction, Spring 2023
* Instructor: Fall 2022, Fall 2021, Spring 2021, Spring 2019, and Fall 2018 ((Lamar Dodd School of Art; Textiles, Merchandising & Interiors; Family and Consumer Sciences)
* Graduate Teaching Assistant: Spring 2022, Summer 2021, Fall 2020, Spring 2020, Fall 2019, Spring 2018, and Fall 2017
* Redesigned courses, incorporating a comprehensive industry focus to complement the academic base
* Invited design and creative professionals to classroom to demonstrate professional industry functions, processes and business practices
* Set up courses online and assisted with online class design

**Undergraduate Teaching**

**UNIVERSITY OF GEORGIA** Athens, GA

**Instructor** 2018–2022

* ARST 3730 Screen Printing: Fall 2022
* TXMI 3210 Fundamentals of Fashion Merchandising: Fall 2021
* FACS 2000E Introduction to Family and Consumer Sciences: Spring 2021
* TXMI 2010 Creativity and the Design Process: Spring 2019
* TXMI 2350 Fundamentals of Interior Design: Fall 2018

**Graduate Teaching Assistant** 2017—2022

* TXMI 3210: Fundamentals of Fashion Merchandising: Summer 2021
* FACS 2000E: Introduction to Family and Consumer Sciences: Spring, Summer, Fall 2020, Fall 2019
* TXMI 3530E Apparel Quality Analysis: Summer 2020
* TXMI 4260 Global Sourcing: Fall 2017 and Spring 2018
* TXMI 4250 Apparel and Soft Goods Manufacturing: Fall 2017 and Spring 2018

**Guest Lecturer/ Guest Speaker/Guest Juror: University of Georgia** 2017—2021

* ARST 3760 Advanced Studio Practice: Guest Juror, Kathryn Sherrill, Fall 2021
* TXMI 2010 Creativity and the Design Process: Guest Speaker, Dr. Lilia Gomez-Lanier, Spring 2021 and 2020
* TXMI 3210 Fundamentals of Fashion Merchandising: Guest Speaker, Dr. Katalin Medvedev, Spring 2020
* TXMI 3390 Studio IV: Universal and Sustainable Residential Design: Guest Juror, Dr. Lilia Gomez-Lanier, Spring 2019
* TXMI 3240 Retail Planning and Buying: Guest Lecturer, Caroline Kopot, Fall 2018
* TXMI 3210 Fundamentals of Fashion Merchandising: Guest Speaker, Dr. Laura McAndrews, Fall 2017
* TXMI 3210 Fundamentals of Fashion Merchandising: Guest Speaker, Dr. Clair McClure, Fall 2017
* Fashion Design Student Association (FDSA): Guest Speaker, Fall 2017

**FASHION INSTITUTE OF TECHNOLOGY** New York, NY

***Instructor- Textile Surface Design and Textile Development and Marketing*** 2007—2012

* Developed and managed course materials
* Facilitated class instruction in accordance with learning objectives and session plan outlines
* Evaluated student performance based on course deliverables and course rubric

 **Courses taught**

* TD237 Experimental Wovens: Studio instruction
* TS111 Fundamentals of Textiles: Lecture instruction
* TD331 Woven Design: Studio instruction

**Awards and Research Grants**

* Endsley-Peifer Student Research Award (UGA): 2022
* Willson Graduate Research Award (UGA): 2022
* Dodd Interdisciplinary Fellow: Lamar Dodd School of Art (UGA): 2022 and 2021
* Cade Prize 2021: 2nd Place, Cade Museum, Gainesville, FL. EcoaTEX: Marketing and Business Development Lead
* Georgia Research Alliance (GRA): $25,000 Research Grant: EcoaTEX Marketing and Business Development Lead: 2021
* FACS Fund for Excellence (UGA): Summer 2021
* Georgia Research Alliance (GRA): $25,000 Research Grant: EcoaTEX Marketing and Business Development Lead: 2020
* Leila Alberta Ritchie Mize Endowment (UGA): Summer 2020
* National Science Foundation (NSF) I-corps: $50,000 Research Grant: EcoaTEX Industry Mentor: Fall 2019
* UGA Career Advocate for Students: 2019
* Jan M. Hathcote Social Science Support Fund (UGA): Fall 2018
* Cotton Incorporated Textile Designer Award: 2000, 1997, 1992, 1990

**Peer-Reviewed Journal Articles**

McInnis, A., & Medvedev, K. (2023). Age, experience and creative labour: Narratives of creative professionals over age 55 in the New York fashion industry. *Teoria Modi*66, (137-163). Moscow*:*New Literary Observer *(*Translation into Russian in the *Fashion Theory*, Russian Edition. Peer selected).

McInnis, A., & Medvedev, K. (2021). Age, experience, and creative labour: Narratives of creative professionals over age 55 in the New York fashion industry. *International Journal of Fashion Studies. 8*(2), 281-298.

McInnis, A., & Medvedev, K. (2021). Sartorial appearance management strategies of creative professional women over age fifty in the fashion industry. *Fashion Practice, 13*(1), 25-47.

**Book Chapters**

McInnis, A., Medvedev, K., & Miles, T. (2023). Balancing old school–new school experience to foster a productive intergenerational workforce in the fashion industry. (Accepted book chapter, *Responsible Fashion Series: Can Fashion Save the World*; Routledge).

**Juried Research Presentations**

McInnis, A., Medvedev, K., & Worthy, S. (2022). *Incorporating a sustainability module into the College of Family and Consumer Sciences (FACS) 2000 foundation course.* Accepted abstract. Full paper to be presented at the International Federation for Home Economics XXIV World Congress, September 4–10, 2022.

McInnis, A., & Medvedev, K. (2021). *Old school–new school: Balancing Puer and Senex archetypal characteristics fosters productive intergenerational teams in the fashion industry*. Responsible Fashion Series, University of Antwerp, Belgium.

McInnis, A., & Medvedev, K. (2020). *Everyday performative dress: The shepherds of New York.* Fashion, Freaks and Monsters Symposium, University of Hawaii. Tentatively rescheduled for 2022 because of COVID-19.

McInnis, A., & Medvedev, K. (2020). *The effects of historic events on creative professionals over age fifty who work in the NYC fashion industry.*Canceled indefinitely because of COVID-19. Costume Society of America (CSA). Best 5% of abstracts selection for Betty Kirke Excellence in Research Award.

Hunt-Hurst, P., McInnis, A. & Seock, Y. (2020). *Developing a fashion and sustainability class for freshmen.* 2020 Proceedings of International Home Economics Federation. Canceled due to COVID-19.

McInnis, A., & Medvedev, K. (2019). *Sartorial appearance management strategies of creative professional women over age 50 in the fashion industry.* Paper, September 26-28, 2019. *Fashion and Active Aging Symposium*. University of Minnesota, St. Paul, MN.

**Certificates**

* Certificate in Diversity and Inclusion: UGA Summer 2021
* Certificate in Healthier Materials and Sustainable Building: Parsons School of Design/ The New School’s College of Continuing & Professional Education Summer 2021
* Graduate Certificate in Qualitative Research: UGA (forthcoming 2023)
* Interdisciplinary Graduate Certificate in University Teaching: UGA (forthcoming 2023)

**Service**

**UGA Student Technology Fee Advisory Committee**: Spring 2020—2022

**UGA Graduate Student Seminar Committee:** Spring 2019

**NYC to ATH Fashion DIY Event:**

October 2018. Created, curated and co-directed the UGA/ FACS inaugural “NYC to ATH Fashion DIY Event” as part of the FACS Week celebrations for their centennial. Students participated in a series of seminars and workshops related to fashion, interiors, embellishment, trends, denim finishing, fabric dyeing processes, and career experience.

These events provided a unique opportunity for students to network with industry professionals and experience how artisanal aspects of the industry are still being used today.

**Contributions to Mass Media Publications**

* *Metropolitan Review: A Journal of Student Expression Fall 2017*
* *Subject Matter 2017: Blurb*
* *New York Times Style Section*
* *Interior Design*
* *World of Interiors*
* *Los Angeles Times: Home & Garden Section*
* *Rug Insider*
* *Home Accents Today*
* *Apartment Therapy*
* *Home Furnishings News*
* *Daily News Record (DNR)*
* *Sportswear International*
* *Bobbin Magazine*
* *Public Illumination Magazine*

**Exhibitions**

*Full Circle ReSet,* Bridge Gallery, Lamar Dodd School of Art, Athens, GA, 2023.

*Metropolitan Region Senior Exhibition Group Show,* State University of New York Empire. New York, NY, 2017.

*Martha Stewart Employee Art Show.* New York, NY, 2011.

*Artists in Georgia ’80.* High Museum of Art. Atlanta, GA, 1980.

**Professional Organizations**

Member, International Federation for Home Economics, 2021­–present

Member, Textile Society of America, 2019—present

Member, American Association of Textile Chemists and Colorists, 2019—2022

Member, International Textile and Apparel Association, 2018—present

Member, Costume Society of America, 2018—present

Member, American Alliance of Museums, 2016—present

**Professional Industry Experience**

**ECOATEX** Athens, GA

***Chief Creative Officer*** 2019—present

* Industry development lead for sustainable and biodegradable solutions for fashion and soft home materials.
* Collaborate with founder on securing non-dilutive and dilutive funding for business and product development
* Cade Prize 2021 Second place winner for innovation, Gainesville, FL: Marketing and Business Development Lead
* Georgia Research Alliance (GRA) $50K research grant in 2020­–2022. Marketing and Business Development Lead
* National Science Foundation (NSF) Innovation Corps (I-Corps) $50K research grant, 2019. Industry mentor
* Global Change Award 2020/ H&M Foundation: Finalist of top 20 from 5893 entries coming from 175 countries. Core Team Member: Sustainable nanocellulose-based textile dyeing and finishing

**AMI PRODUCT & DESIGN CONSULTING**  New York, NY

#### Founder & Creative Director 2001—present

* Develop customized products, design and color direction of textiles, soft flooring, soft home, passementerie, decorative drapery hardware and furnishings for apparel and interiors
* Provide overall strategies and analyze businesses; source vendors globally; negotiate pricing; lead and manage the execution of all projects from concept through completion; clients include manufacturers, converters, jobbers, artisans, and interior designers/ decorators
* Spearhead design consultation and general contracting for new construction, renovation and interior decorating for private residences and commercial properties, ranging from 500 square feet to 12,000 square feet
* Projects included Kate’s Lazy Meadows, a vintage motel in the Catskills (NY) formerly owned and developed by B-52’s member, Kate Pierson, The Quincy Hotel in Enosburg, VT
* As Owner of Woodland Valley Properties in Phoenicia, NY, designed homes from concept, oversaw new construction, renovation, interior decorating, and property management (Airbnb and VRBO) of multiple residential properties

**RALPH LAUREN** New York, NY

***Director of Fabric Operations, Home*** 2013—2014

* Provided sourcing and strategy protocols to the product development, merchandising and design teams
* Identified new opportunities and materials; creative solution finder for difficult-to-source products
* Negotiated pricing and sourced product aligned with brand DNA to achieve business objectives

**12: MODERN ANTIQUITIES** Hudson, NY

***Partner & Managing Director*** 2010—2013

* Conceptualized, launched, and operated an innovative hybrid retail gallery/shop/organic café
* Managed all merchandising, sourcing, sales and marketing, hiring and training all staff, business strategy and development, budget and accounting, menu planning, social media, and website
* Curated diverse merchandise for interiors and apparel, including Roman antiquities through vintage 20th century furnishings; antique, vintage, and designer apparel and accessories; vintage costume and antique fine jewelry, and custom designed fine jewelry

**MARTHA STEWART LIVING OMNIMEDIA** New York, NY

***Associate Vice President, Design Director – Textiles*** 2007—2010

* Directed creative concept, design, and development with licensed partners such as The Home Depot, Home Decorators Collection, Macy’s, Costco, Safavieh, Bernhardt, FLOR, and The Good Bed for the MSLO brand
* Key leader in the product launch at The Home Depot and Home Decorators Collection
* Revamped the Macy’s bedding collection and expanded soft floor category into the mass and moderate retail markets, increasing sales and brand exposure
* Shopped and researched domestic markets

**THE ROBERT ALLEN GROUP** New York, NY

***Director of Design -- Window, Trim & Hardware*** 2005—2006

* Directed all product design, development, and merchandising for sheers, drapery, multi-purpose, silks, embroideries, passementerie, and decorative drapery hardware
* Globally sourced product, created strong vendor relationships, and developed new product resources
* Redesigned entire Color Library Trim Collection with over 360 skus
* Shopped and researched domestic and European markets and trade shows
* Managed and oversaw graphics and book execution of all projects

**EDPA USA INC.**  New York, NY

***Director of Design*** 2004—2005

* Liaison with over eight Turkish mills, providing direction on all aspects of product development to ensure design integrity and product quality
* Designed woven textiles for home fashions in a wide range of price points

**FLINT RIVER TEXTILES INC.** New York, NY

***Vice President of Marketing & Product Development*** 2001--2004

* Directed product development, sales, and marketing for the home furnishings market
* Designed and developed woven textiles for upholstery and multi-purpose end use
* Significantly upgraded company fabrics and styling

**PLAINS COTTON COOPERATIVE ASSOCIATION (PCCA)**

**& AMERICAN COTTON GROWERS (ACG Denim)** New York, NY

***Director of Design & Product Development***  1998—2001

* Directed a design team in the development of denim, yarn-dyes, dobbies, and prints for apparel and home furnishings
* Conducted sales meetings and provided marketing, design and trend forecasting direction for all collections
* Created a fashion forward denim collection, increased sales in a competitive market
* Researched and developed emerging dry and wet processing finishes, providing marketing garment samples
* Developed highly profitable products positioning Mission Valley Textiles Inc. for sale to PCCA
* Shopped and researched trend and forecasting direction, domestic and international markets, and trade shows in the U.S., Europe, and Japan

**KALTEX AMERICA** New York, NY

***Director of Design & Product Development*** 1997—1998

* Recruited to design and merchandise denim for the U.S. market
* Traveled extensively to Mexican mills to oversee product development
* Shopped and researched domestic and international markets and trade shows
* Created garment and fabric samples with directional dry and wet processed washes and finishes

**MISSION VALLEY TEXTILES INC.** New York, NY

***Director of Design, Apparel & Home*** 1995—1997

* Pioneered innovative textiles with wrinkle-free and post cure finishes for cotton/linen blends for men’s casual slacks markets. Sold over 3 million yards a year
* Creative force behind the expansion of men’s workplace casual apparel market, developing custom product with global brand leaders including Dockers, Polo, Ralph Lauren, Tommy Hilfiger, Marks and Spencer, Lee, and Haggar
* Shopped and researched domestic and international markets and trade shows

**THE BIBB COMPANY** New York, NY and Atlanta, GA

***Director of Styling & Design***  1993—1995

* Recruited to re-brand apparel textile line; designed and produced new fabrications and special finishes
* Shopped and researched domestic and European markets and trade shows
* Increased sales 15% with re-merchandised and updated product line, creating a more contemporary and diversified look in all men’s, women’s, and children’s apparel fabrics

**MISSION VALLEY TEXTILES INC. (Division of West Point Pepperell)** New York, NY

***Director of Design, Apparel & Home***  1990—1993

* Custom developed exclusive textile designs, fabrications and finishes for top industry brands of yarn dyed 100% cotton, cotton/ linen, cotton/ rayon, cotton/ Lycra, and cotton/ poly for men’s, women’s, children’s wear, and home
* Spearheaded sustainability by introducing organically grown cotton line of fabrics using low impact dyes; product line successfully adopted by Patagonia and Esprit Europe
* Conducted sales meetings and provided marketing, design and trend forecasting direction for all collections
* Established a team design approach, elevating staff performance levels
* Reduced overhead while upgrading technology
* Shopped and researched domestic and European markets and trade shows

**H.J. SALM ASSOCIATES/STONE TEXTILES INC.** New York, NY

***Head Designer***  1981—1990

* Increased sales volume by translating sophisticated European styling for custom designed woven textiles in the moderate to bridge women’s and men’s apparel industries
* Shopped and researched domestic and European markets and trade shows
* Managed and hired design team and hand-weaving department
* Forerunner in incorporating CAD in the industry and directed the entire purchasing process for the company’s studio