

## EDUCATION

### **MFA, Communication Arts**

East Carolina University School of Art. Greenville, NC 1998

### **BA, Journalism & Mass Communication** minor in History

The University of North Carolina. Chapel Hill, NC 1994

## ACADEMIC APPOINTMENTS

**University of Georgia** Lamar Dodd School of Art, Athens, GA

**Professor** 2019—

**Communications Coordinator** 2016–19

**Area Chair of Graphic Design** 2014–16

**Associate Professor of Graphic Design** with tenure 2011—

**Assistant Professor of Graphic Design** 2006–11

**The University of North Carolina at Chapel Hill** School of Media & Journalism

*Visiting Lecturer, Visual Communications* 2003

**North Carolina State University** College of Design, Raleigh, NC

*Visiting Assistant Professor, Graphic Design* 2002

**Meredith College** Raleigh, NC

*Lecturer, Department of Art* 2001

**Auburn University** Auburn, AL

*Assistant Professor of Graphic Design (tenure-track)* 1999–2001

**East Carolina University, School of Art and Design** Foundations & Communication Arts, Greenville, NC

*Lecturer, Art* 1999; *Graduate Student Instructor of Record* 1997–98

## SELECT PROFESSIONAL EXPERIENCE

**Type-A Creative Design + Communication** Raleigh, NC & Athens, GA

*Principal Designer* 2003— (*full-time* 2003–06)

Manage day-to-day operations of this small design studio specializing in publication design and typography-related projects, strategic communications and copy-writing/editing to a diverse variety of clients ranging from academic institutions to non-profit arts organizations

**UNC Design & Publication Services** The University of North Carolina at Chapel Hill

*Designer and Art Director* 2001–2003

Manage and design publication and promotional projects for internal clients in this in-house agency within this large academic institution; Implementation of new identity and branding system

### // SELECT RECENT PROJECTS, COMMISSIONS + CONSULTATION

**Mapping Deep Blue Habitat in a Changing Climate** 2017–19

University of Georgia & University of Washington

**Implementing Comprehensive Community planning in St. Mary's GA and Hyde County, NC** 2014–17

**Tybee Island: Developing a 50-year Climate Adaptation Plan for a Highly Vulnerable Barrier Island Community** 2013–16

University of Georgia, Georgia Sea Grant and UGA Marine Extension

## // SELECT WORK IN PRINT

**Type Rules!: The Designer's Guide to Professional Typography** 4th ed. Strizver, I. (Wiley & Sons) p.114 2013

**Best Practices for Graphic Designers: Grids and Page Layouts: An Essential Guide for Understanding and Applying Page Design Principles.** (Rockport Press) pp. 47 & 160 2012

**Illustrators 51** Award annual published by the Society of Illustrators, volume 51, p.540 2010

**Print** magazine, *Print's Regional Design Annual*, Dec. 2009 Issue LXIII: VI p.116 2009

## // SELECT CONFERENCE PARTICIPATION

**Panelist.** "design, Design, or DESIGN" 2018

a2ru National Conference (Alliance for the Arts in Research Universities) Athens, GA

**College Art Association (CAA) Conference** Washington, DC 2016

*type/image/structure: A Bookish Experiment in Collaborative Teaching*

**Session Curator & Moderator.** Design Educators Symposium. New Orleans, LA 2015

for session on innovative teaching during educators symposium at the AIGA national design conference.

**Panel Lecture:** "A Brief History of Book Typography and Classic Page Design" 2013

3rd Annual History & Futures of the Book Symposium, UGA Russell Special Collections Library

**Southeastern College Art Annual Conference** (SECAC) Durham, NC 2012

*Is 'Service-Learning' a Dirty Word? Meaningful Practical Experience for Graphic Design Students*

**TYPECON: Type + Design Education Forum** (Society of Typographic Aficionados) Milwaukee, WI 2012

*TypeCon 2012 Identity: Experimenting with a Student Design Team*

## // RECOGNITION FOR TEACHING &amp; RESEARCH

**Research Fellowship** UGA Willson Center Center for Arts & Humanities 2018

**Sandy Beaver Teaching Excellence Award** UGA Franklin College of Arts & Sciences 2015

**Public Service & Outreach Faculty Fellow** University of Georgia 2013

**Service Learning Faculty Fellow** University of Georgia 2011-12

## // COLLABORATIVE PROJECT AWARDS

**National Sea Grant Superior Outreach Programming Award** 2014

**University Economic Development Association National Award of Excellence** 2017

## // SELECT RECENT DESIGN AWARDS, JURIED EXHIBITIONS &amp; PUBLICATIONS AS AUTHOR

**ATL AIGA<sup>‡</sup> Poster Show: Chapter 4** Oxwork Business Club, Atlanta 2019

**Collab + Design Education** Chapter/case study selected for inclusion in this monograph about collaborative pedagogical methodologies in design *forthcoming* 2019

**Award of Excellence** University & College Designers Association (UCDA) Annual Competition 2017

**Award of Excellence** *Communication Arts* Typography Annual 3 2013

## SELECT PROFESSIONAL SERVICE

**AIGA<sup>‡</sup> Design Educators Community Steering Committee** 2010-15

> Co-chair 2013-2015; Web Editor and Social Media Chair 2010-13

**Education Planning Committee**

Planned and managed pre-conference educators conference and workshops, as well as educator content for main conference and events at these AIGA<sup>‡</sup> national design conferences:

*Revival*, AIGA<sup>‡</sup> National Design Conference 2015. New Orleans, LA 2015

*Gain*, AIGA<sup>‡</sup> Design for Business Conference. San Francisco, CA 2014

*Head, Heart Hand*, AIGA<sup>‡</sup> National Design Conference. Minneapolis, MN 2013

*Pivot*, AIGA<sup>‡</sup> Biennial National Design Conference. Phoenix, AZ 2011

**National Student Portfolio Review Event Chair and Coordinator** 2007

Next, AIGA<sup>‡</sup> Biennial National Design Conference. Denver, CO

Organized/managed Portfolio Review event for 100+ students & 60+ professional reviewers

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<sup>‡</sup> AIGA is the professional association for design. It is based in the US with 67 local chapters but also includes international members, forming a global community of design advocates and practitioners.